

The 3rd Annual Expo is moving to The University of Delaware!



design solutions

Graphic Design

DESIGNING MEMORABLE BRANDS AND ADS IS WHAT WE DO. IF YOU'RE LOOKING TO HAVE YOUR BUSINESS STAND OUT FROM THE COMPETITION, INVERSE PARADOX IS THE SOLUTION YOU NEED FOR YOUR EVERY GRAPHIC NEED.

IDENTITY & BRANDING

The foundation of every marketable business is its identity. At Inverse Paradox, we spend time to understand the business so that the branding we establish is renowned for years to come. Whether you're starting a new business or looking to revamp your image, the brand we help you create will portray the true individuality of your business. Inverse Paradox designs high quality logos, business cards, stationery, brochures, and packaging to represent your business with the utmost professionalism. These are the many elements that serve to establish a company's brand and are often your business' most important marketing tools. From these core assets, a foundation is established to create additional advertising materials, marketing collateral, and a web presence to create maximum impact.

PRINTING & ADVERTISING

Are you looking for the next impressive ad campaign to make your business stand out in magazines, newspapers, billboards, or even on automobiles? Perhaps you are looking for a direct mail campaign that doesn't end up in the junk pile? Whatever your needs, Inverse Paradox is experienced in designing high quality and effective campaigns that capture the eye and bring in business.

MARKETING COLLATERAL

Beyond paper, Inverse Paradox designs high impact collateral for any marketing event. If you're looking to fill your booth at your next trade show, Inverse Paradox designs booths that go beyond the backdrop and becomes an environment for your prospects. For long term impact beyond the trade show, we design everything from pens and notepads to custom t-shirts and embroidered hats that keep your company's brand and image in mind.

OTHER GRAPHIC DESIGN SERVICES

Because we could go on forever about the many graphic pieces we can create for you, here is a short list of other products we have experience in designing: CD/DVD Discs & Cases, Posters, Rack Cards, Catalogs, Book Covers, Stickers, Labels, Decals, Rubber Stamps, Presentation Folders, Invitations, Greeting Cards, Sales Sheets, Reports, Custom Products, Promotional pieces, and the list goes on.



► For more information or to get started with your next graphic design need, call 215-478-6586 or e-mail sales@inverseparadox.com.



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